

Sturgis Area Chamber of Commerce

2007 Michigan Week Events

2007 Michigan Week Kickoff Dinner

Friday, May 18th

Cocktails - 5:15PM
Dinner - 6:00PM
Sturges-Young Civic Center & Auditorium
Tickets: \$15/pp - Available at Sturgis Area Chamber of Commerce or call 269.651.5758
Reservations Required

KEYNOTE SPEAKER



George Zimmermann
 Vice President
 Travel Michigan
 Michigan Economic Development Corporation

George Zimmermann joined Travel Michigan and the Michigan Economic Development Corporation (MEDC) in October 2001 and is currently the Vice President of Travel Michigan for the MEDC. He has a wealth of tourism, technology, marketing and media experience. From 1998 to 2001, George was the Senior Vice President for Sales and Marketing at CallTech Communications, LLC, an advanced-technology call center company headquartered in Columbus, Ohio. His clients at CallTech included Universal Studios, Colonial Williamsburg and Iomega. Prior to joining CallTech, George served as Ohio's Tourism Director from 1991 to 1998. He was named "State Tourism Director of the Year" in 1997 by the National Council of State Tourism Directors. Before his work in tourism, George spent more than a decade in all phases of broadcasting in Texas, California, and Ohio. He is the author of three travel-related books and a graduate of the University of Texas at Austin. The Michigan Economic Development Corporation, a partnership between the state and local communities, promotes economic growth by developing strategies and providing services to create and retain good jobs and a high quality of life. Travel Michigan, a business unit of the MEDC, is the State of Michigan's official agency for the promotion of tourism.

FEATURED SPEAKER



John Penrod
 Photographer

As a youth, working on a dairy farm, he had a strong desire to do something more creative. In the mid 1950s, while working in construction as a wetwall plasterer, he received his first camera and a new profession began to materialize. In 1958, he became a full time photographer and still enjoys this very fulfilling career. As a photographer, it has been his pleasure for more than forty years to travel this beautiful state of Michigan taking and producing pictures that become post cards, books, calendars and other printed material published by Penrod/Hiwatha. Being able to share a love scene with others is a truly rewarding experience. Capturing a view at a given moment is like preserving a slice of time forever.

MISS MICHIGAN USA



Kelly Best
 Miss Michigan USA

At 20, Kelly Best was excited to take the Miss Michigan USA title and crown back home to Troy, Michigan. This was Kelly's first attempt to win the title of Miss Michigan USA. Kelly is currently attending Michigan State University where she will soon earn her Business Communications Degree.

MISS MICHIGAN TEEN USA



Caitlin Klug
 Miss Michigan Teen USA

18 year old Caitlin Klug proudly comes from Eau Claire, Michigan. She is self described as extremely energetic and creative and is using both of these qualities to finish out her amazing senior year at Lake Michigan Catholic High School. Caitlin is a member of the 4-H club and is overjoyed and proud about being accepted into the Professional Health Careers Academy.

Also speaking State Senator Cameron Brown and State Representative Rick Shaffer

Sponsored by



Hosted by - **Jamie & Lynn Lego**

38th Annual Citizens of the Year Award

The Citizens of the Year Award will be presented on Fri., May 18, 2007, at the Michigan Week Kick-Off Dinner sponsored by Century Bank & Trust, Citizens Bank, Farmers State Bank



Co-Chairpersons:
Ione Mestelle & Warren Fudge

- 1970 - Jane Wiedlea and DeLial Porter
- 1971 - Elsie Kimball and James Houck
- 1972 - Mary Jane Plock and Harold Prince
- 1973 - Melvin Beebe and Otto Goethals
- 1974 - Phyllis Ayres and Frank Casselman
- 1975 - Bette Lawrence and William F. Snyder
- 1976 - Charlotte Coye and Martin Peck
- 1977 - Dorothy Bunge and Paul Casault
- 1978 - Barbara Brothers and Ralph Levin
- 1979 - Flora Beck and Eli J. Shaheen
- 1980 - Helen Augspurger and John Sheldon
- 1981 - Phyllis Mandigo and DeForrest Strang
- 1982 - Ida May Burnham and Newell Franks
- 1983 - Loraine Newman and Lawrence Hopkins
- 1984 - Joann Bates and Ken Johnson
- 1985 - Doris Reichard and Jack Grant
- 1986 - Beverly McCullough and Richard Maher
- 1987 - Phyllis King and Carlyle Kitson
- 1988 - Margaret Olmstead and Don Norris
- 1989 - Donna Baley and Robert Snow
- 1990 - Gretchen Dresser and Din Lepard
- 1991 - Ruth Perry and Wade Butard
- 1992 - Rita Scheske and John Wister
- 1993 - Isabelle Abbs and Roger Bates
- 1994 - Jean Casault and Larry Davis
- 1995 - Elaine Davidson and Earl Arend
- 1996 - Carol Rueckert and Ray Dresser, Jr.
- 1997 - Caralee Mayer and Mort Wright
- 1998 - JoEllen Oster, Lillian Swihart and Leonard Eishen
- 1999 - Marian Hair and Cliff Sherman
- 2000 - Susan Cook and Howard Bush
- 2001 - Priscilla Hoopingarner and Woody Funk
- 2002 - Elizabeth Dakovic and Richard Rueckert
- 2003 - Sarah Kalasky & Stewart D. Swihart Sr.
- 2004 - Liz O'Dell & Scott Davidson
- 2005 - Marsha Arend & Jack Kirsch
- 2006 - Ione Mestelle & Warren Fudge

2007 Michigan Week VARIETY SHOW

Friday, May 18th
8:00PM at Sturges-Young Civic Center & Auditorium

Doors open 7:30 p.m., and tickets available at the Auditorium box office and the Sturgis Area Chamber of Commerce. Ticket prices are \$10 for adults, \$5 for students and 12 & under free. Prior to the show, there will be a dinner in the main dining room.

Larry Patterson is the producer and director for this year's show. He is a veteran of local theater, high school plays and musicals, and of course past variety shows. He has helped bring a fantastic show to Sturgis this year.

Also featuring the presentation of the **2007 Citizen of the year**

Sponsored by



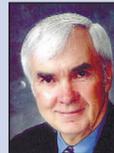
Sturgis Bank & Trust Company

Presents...

48th Annual Michigan Week KICK-OFF PARADE

Saturday, May 19th
Beginning at 12:00PM

Starts on South Lakeview turns East on Congress ending at Sturgis High School



2007 Grand Marshal Glenn Oxender

Chairs - **Kim & Frank Metz**

dave smith STURGIS Presents...

MICHIGAN WEEK DANCE

Saturday, May 19th
Sturgis Armory

Tickets: Pre-event \$10.00 /At the door \$13.00
 Tickets available at Sturgis Area Chamber of Commerce and Cheryl & Friends
 Cash Bar - Snacks Provided
 Doors Open at 6:00PM
 Free Wine & Beer Tasting 6:30PM
 Dance Immediately Following Tasting

Back by Popular Demand
Montage

Performing a variety of dance favorites from yesterday & today!

Hosted by: **David & Natalie Setterblad**



MICHIGAN WEEK ENERGY CONSERVATION CONFERENCE

Saturday, May 19th, 2007
9:00AM to 10:30AM
Sturgis High School - Admission: FREE

Something special this year will be an energy conservation seminar, Saturday, May 19th, 9:00 - 10:30, at Sturgis High School. You will hear from national, state, and local experts...even an Alaskan Polar Bear! Thanks to WalMart and the City of Sturgis Electric Department, everyone who attends will be receiving a FREE fluorescent light bulb. Vendors will also be on sight. Learn how to save money on your electricity and gas bills! Speakers from around the state will provide information on simple ways to save energy and keep more of your hard earned money in your pockets. This event is co-sponsored by: WalMart, City of Sturgis Electric Department, Sturgis Area Chamber of Commerce, St. Joseph County Sustainability Group, Michigan State University Extension, and the Sturgis Ministerial Association.

Ice Cream Social

Saturday, May 18th
10:30AM to 3:00PM
Sturgis High School
Front Lawn
Just Follow the Parade

Hot dogs, cold soda & water (\$1.00 ea.)
 Delicious Hudsonville Ice Cream (\$3.00)



Held in conjunction with Michigan Week Parade & Energy Conservation Conference at Sturgis High School.

Served by Grace Christian Fellowship Member-Chamber of Commerce

EDUCATION DAY

Sponsored by: **Sturgis Rotary Club**
Monday, May 21, 2007
Sturges-Young Auditorium at 11:45AM

KEYNOTE SPEAKER: DR. RON PRIBBLE
 Chief Academic Officer and Dean of Glen Oaks Community College



Dr. Ron Pribble's academic career spans three decades in higher education. He has served in a variety of administrative posts from Director of Continuing and Distributed Education to Dean of Health, Arts, and Sciences, and Dean of Instruction. He taught as a tenured professor within the Oregon State System of Higher Education in Communication Studies, offering courses in team-building, project management, and cross-disciplinary learning at The Oregon Institute of Technology. He continues to serve as Chief Academic Officer and Dean of the College with Glen Oaks Community College in SW Michigan, where for four years he has invested in improvement processes across the college, spearheaded the design and launch of a participatory College Council, and supported national accreditation initiatives for Nursing and Allied Health programs in addition to rekindling the college's commitment to the Higher Learning Commission through the Academic Quality Improvement Program (AQIP). Dr. Pribble earned advanced degrees from three institutions, including a doctoral degree in Educational Administration from the University of Montana, a Master's degree in Public Affairs Administration from the University of Oregon, and a Master's in English with focus on community college teaching from the University of Nebraska. His career has been anchored by team-building, systems and organization development, and quality improvement philosophy and practice. In each of his administrative positions Dr. Pribble has designed and developed cross-functional initiatives to better link activities between academic, student, and community services. Dr. Pribble is passionate about improving college culture, climate, communications, and processes to better deliver a philosophy of student success. He values teamwork, openness, and shared responsibility for achieving institutional quality in teaching, learning, and service-all toward the dual purpose of transforming lives and advancing communities. Beyond his service within colleges and communities, Dr. Pribble founded and operated a whitewater rafting enterprise, Cascade River Runners, which he sold in 2000 after 10 years of safe and successful operation on Oregon rivers. He has led rafting expeditions on the Colorado River through the Grand Canyon, on Idaho's Salmon River, and in Fiji and Costa Rica.

Commerce Day

Sponsored by **The Kiwanis Club of Sturgis**
Wednesday, May 23rd
11:45AM at Sturges-Young Auditorium



Chris Holman
 Michigan Small Business Advocate

Governor Jennifer Granholm has recruited Chris Holman as one of the newest members to officially join the state's economic development team. The host of "Business Today with Chris Holman" on WILX-TV, "The Chris Holman Morning Show" on WILS AM radio and publisher of The Greater Lansing Business Monthly for the past 18 years, Chris is now serving as Michigan's Small Business Advocate. As Small Business Advocate, Chris' role is to ensure that small companies are connected to the services they need to grow and prosper. He is working closely with the Michigan Business Ombudsman office, which helps small firms resolve problems with state government agencies and unravel red tape. Chris is also heading up a new Partner Advisory Council to serve as a referral network of services, assistance and information to small businesses.

Salute To Volunteerism

Sponsored by **The Sturgis Exchange Club**



Thursday, May 24, 2007 at 11:45AM
Sturges-Young Auditorium

The Volunteer Winners for 2006 were:
R. John Blasius,
Beverly & Donald Unterkircher,
Ernest Waldron

The Sturgis Exchange Club began the Salute to Volunteerism in 1991 as a part of the Michigan Week Festivities. Since then, forty-six volunteers have been honored for their deeds of helping others.